

Meeting Agenda Hartland Business Improvement District

BID Marketing Committee Meeting – Friday, March 6, 2020, 8:30 AM Location: BID Office, 135 Cottonwood Ave, Hartland

Marketing Committee members: Marlene Millevolte, Dr. Jim Muenzenberger, Bill Anderson, Elise Miller, Steve Berger, Jessie Puzach, James Mattox, Cindy Gardner

<u>Agenda</u>

- 1. March Mania update Jim & Steve
- 2. Fresh ideas for marketing downtown Hartland, best marketing tools
- 3. UW Extension information
- 4. IATA Committee update Jim

BID Design Committee Meeting – Friday, March 6, 2020, 9:30 AM Location: BID Office, 135 Cottonwood Ave, Hartland

BID Design Committee members: Mike Badani, Dr. Jim Muenzenberger, Tom Brass, Todd Eckhart, Christie Hentges, Cindy Gardner

Agenda

- 1. New banner designs, order
- 2. Hanging flower baskets on Cottonwood & North
- 3. Flower grant possibility
- 4. Bench sponsorships